

**My Father's Moustache now home to Charleston's
Arsenal FC supporters club, other soccer fans**

New English pub east of the Cooper aims to be Lowcountry soccer hub

MOUNT PLEASANT, S.C – My Father's Moustache, a new English pub in Mount Pleasant, is now the home of Charsenal, Charleston's official Arsenal FC supporters group.

The partnership will debut at 7:45 a.m. this Saturday March 8th, 2014 when Arsenal takes on Everton in the quarterfinals of the English FA Cup. Fans of all stripes are invited to attend. My Father's Moustache is located at 1405 Ben Sawyer Blvd, Suite 103, in Mount Pleasant.

The pairing of Charsenal and My Father's Moustache, which is owned by J. Paulz proprietor Robert Walker, will be mutually beneficial, allowing both the fan group and the pub to grow.

My Father's Moustache will offer a home base for Lowcountry Gooners and other fans in a unique, family-friendly and authentic British pub atmosphere. A full kitchen will be on offer for games beginning at 10 a.m. or later, while a special morning menu will be available for earlier kickoffs.

For its part, Charsenal, the area's leading football supporters club, will include the pub in all social media outreach and other promotional efforts.

"We could not be more excited about this partnership," said Charsenal spokesman Daniel Brock. "The ultimate aim is to establish My Father's Moustache not only as Charsenal's home for years to come, but also as a Lowcountry soccer hub and East Cooper's World Cup headquarters. All fans are encouraged to stop by the 'Stache – well, except maybe Tottenham supporters."

Walker, who opened the pub in February, drew on his English-Irish heritage when designing the pub's menu and interior, which, as the name suggests, features a plethora of moustaches, in addition to pool tables, shuffle board, steel tip dart room, and six big-screen TVs.

"We really wanted to be authentic with this concept and get it right," Walker said. "And what's more authentic than a bunch of soccer fans singing, drinking and having fun?"